

Art Supervisor with over 8 years agency experience in health and pharmaceutical advertising. Delivers branding, marketing, and web expertise for branded and unbranded pieces across patient/consumer and healthcare provider audiences.

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EXPERIENCE

Area 23 | Remote/NYC, NY | Art Supervisor | June 2021-Present

Immunology, Dermatology

- Lead Creative: Sanofi Fluzone High-Dose Quadrivalent and Flublok Quadrivalent, Lilly EBGLYSS, Reneo Pharmaceuticals
- Assisting Creative: Pfizer ABRYSVO, Avadel LUMRYZ, UCB Cimzia, UCB Bimzelx

PRECISIONeffect | Remote/Boston, MA | Art Supervisor | July 2018-June 2021

Women's Health (IVF), Rare Disease, Ophthalmology, Oncology, Sports Medicine, Veterinary Health

- Lead Creative: Ferring Fertility Milprosa and Endometrin, Amicus Galafold, KURA Oncology, Lentechs Apioc Lenses, Ionis TTransform Clinical Trials, Alimera Illuvien
- Assisting Creative: Royal Canin BluCare, Ra Pharma, Flexion Zilretta, Sobi Kineret, Sobi Gamifant, Sarepta Exondys 51, Biogen Spinraza
- Logos: Farcast Biosciences, Anylam Oxlumo, Pfizer MyGlat, Mezzion Jurvigo, Lentechs Apioc Lenses, UCB/Ra Pharma Zilbrysq, KURA Oncology and Ionis Clinical Trials, Ferring Fertility Heart Programs

Tyndall Design | Maynard, MA | Freelance Designer | November 2017-May 2018

Medical Devices - Diabetes, Diagnostics, Plasma Transfusion

• Abbott, Thermo Fischer Scientific, Haemonetics

Digitas Health | Philadelphia, PA | Art Director | 2016 - 2017

ADHD, Eating Disorders, Men's Health, Dermatology

• Takeda Vyvanse, AbbVie Androgel and Humira

Sir Isaac | Salem, MA | Art Director | Fall - Winter 2015

Diagnostic Testing, Agriculture, Financial

• Pall Laboratories, Champion Seed, Pond Seed, Harbor One Bank

Freelance Work | Remote | 2015 - 2018

Public Safety, Education, Fashion

• FORGE Worldwide, MIT Press, Rider University, Motus, Coldwater Creek

EDUCATION

Syracuse University | BFA in Communications Design

4As Institute for Advanced Advertising Studies

SKILLS

Strong presenter, mid-level management experience, strategic thinker, flexible working style

Tactical: Brand identity, UI/web design, campaign concepting, video shoots, photo shoots, interactive digital experiences, experiential trade shows, out-of-home advertising, brochure design, packaging, magazine takeovers, HTML banners, HTML emails

Technical: Adobe inDesign, Photoshop, Illustrator, Sketch, MidJourney Ai, Wordpress